



2 February 6, 2013

The Soda Works

1108 N. 9<sup>th</sup> Street

Walla Walla, WA 99362

Subject: Product Recommendation (BB100 EPK Soda Blaster)

Dear Joe, Lanny, and Stacey,

Most people would think that all media blasters are the same and one is as good as the next. But when you're in the equipment rental business, believe me when I say, that is not the case!

That hot July day,(in 100+ degree temp) when the three of you showed up at our location in Knoxville, TN to demo your unit, was the day my service department's life got just a little better. Because of your "Buster Blaster" I was able to close the door on some of that lost profit. Your product's ease of operation affords our customers the highest degree of "user friendly" service for a complex system that I've ever seen. Especially when you compare it to the monstrosity of gauges and knobs on the models we previously owned. It has also reduced - no ELIMINATED - all service issues. Therefore turning what usually became a bad rental experience for our customers and a costly situation for us into a great rental experience for our customers and a profitable transaction for us.

I am 100% satisfied with the Buster Blaster's simplicity, durability, performance, and the great customer service provided by the three of you! I would recommend your soda blaster to any rental company, individual, or service provider who has the need for a superior media blaster. Not to mention it comes with outstanding support from good people and all at a very competitive price!

Thanks Again

Cliff Roddy

Branch Manager